

LINCOLN CENTER THEATER

LCT3 CAPITAL CAMPAIGN



LCT3



RENDERING OF EXTERIOR VIEW



RENDERING OF THEATER INTERIOR

Lincoln Center Theater (LCT) has long imagined building a small third theater for the next generation of playwrights, directors, and designers to work at LCT. This new theater, LCT3, began to be a reality as plans evolved for the campus-wide Lincoln Center Development Project which seeks to expand Lincoln Center to a broader community. Similarly, LCT3 has been conceived to attract new artists and new audiences to a new venue for live performances at Lincoln Center.

The LCT3 addition is a 23,000 square-foot two-story structure on the roof of the Vivian Beaumont Theater, designed by Hugh Hardy (H3 Hardy Collaboration Architecture LLC).

The components include the 131-seat Claire Tow Theater with a spacious lobby, much-needed rehearsal and office space, and an outdoor terrace surrounded by a green roof. Public access to the rooftop theater will be by two new elevators to be located on the south exterior side of the Beaumont Theater, and entered from the Beaumont Lobby. It is intended to be LEED Silver certified by the U.S. Green Building Council.

Opportunities create artists and artists will always find opportunities if they are there. Each year LCT3 will produce a season of new plays and musicals in its new home. Serving as a nurturing



arena for emerging artists to hone their skills, the new theater will be a stepping-stone for these artists, many of whom, we expect, will continue their professional lives at LCT's larger venues where they will work for many years to come.

We envision LCT3 as a laboratory for young artists to produce new work for younger, more adventurous audiences. Younger theatergoers will be encouraged to attend plays and musicals about people and themes they can connect to at an affordable \$20 per ticket. The new theater is expected to be ready for occupancy in the spring of 2012.

The LCT3 Claire Tow Theater project will build LCT's artistic capital for the future, while adding a new dimension of creative activity to Lincoln Center for the Performing Arts. It will, we hope, be an architectural and programmatic legacy for the future of theater at Lincoln Center for generations to come.

André Bishop
ARTISTIC DIRECTOR

Bernard Gersten
EXECUTIVE PRODUCER

NAMING OPPORTUNITIES



CLAIRE TOW THEATER \$7.5 million (committed)

The intimate Theater provides raked audience seating for 112 people in a permanent installation facing the stage straight on. 19 more seats can be added on the Gallery level. The stage area is adaptable to accept decking and a proscenium arch.



LCT3 ADDITION \$5 million

The 23,000 square-foot two-story Addition, to be built on the roof of the Vivian Beaumont Theater, contains a 131-seat Theater, Lobby, Terrace, Rehearsal Room, Dressing Rooms, Box Office, Green Room, Elevators, and Entrance Foyer on the first floor. The Theater's Gallery, Control Booth, Offices, and Mechanical Room are on the second floor.



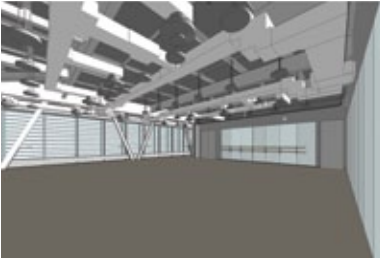
TERRACE \$1 million (committed)

The 1,885 square-foot east-facing outdoor Terrace affords unique and spectacular views of the entire Lincoln Center campus and surrounding area. The handsome ipe wooden deck, Forestry Stewardship Council certified, is highly resistant to weathering. The Terrace extends from the Theater Lobby, providing a beautiful space for seasonal special events.



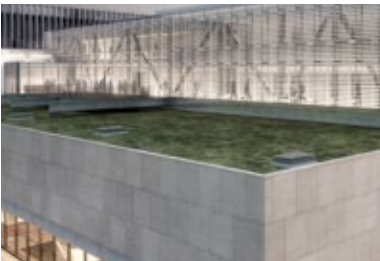
THEATER LOBBY \$1 million (committed)

The 1,000 square-foot Theater Lobby is located on the east side of the Claire Tow Theater auditorium. The Lobby offers panoramic views of the Terrace and the Lincoln Center campus through a glass curtain wall in a dramatic double height space. Tone-on-tone paint overlays the "LCT3 New Artists New Audiences" logo on the interior art wall.



REHEARSAL ROOM \$1 million

The Rehearsal Room is a flexible 44' x 50' studio space softly lit through continuous windows along its northern wall over 65th Street. It provides much-needed additional rehearsal space for Lincoln Center Theater and is also well suited for impromptu performances, special events, and meetings.



GREEN ROOF \$500,000

A new, green landscape will provide insulation and sustainable benefits to the building, while beautifying the area surrounding the Terrace. Approximately 5,335 square feet of low growing vegetation will be installed in 2' x 2' modular trays, transforming the existing Beaumont roof into a Green Roof.



ELEVATORS \$500,000 (committed)

Two new Elevators located on the south side of the Vivian Beaumont Theater will carry all visitors to an Entrance Foyer at the Claire Tow Theater rooftop level. The elevator enclosure will be made of translucent textured channel glass, allowing onlookers to see the silhouette of the cabs moving to and from the roof. The Elevators stop at the concourse level for loading in scenery and equipment, and on the plaza level to transport audiences, performers and staff.



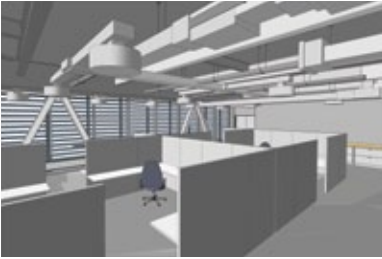
ENTRANCE FOYER \$500,000

The glass enclosed Entrance Foyer, visitors' first introduction to the rooftop space, offers a great view of the Terrace and Green Roof. The Foyer will be clad in walnut panels and stainless steel.



GALLERY \$500,000

The Gallery will provide the option of additional upper level seating for 19 audience members during performances.



OFFICE SUITE \$500,000

The Office Suite on the upper level will accommodate open work stations, private offices and a conference area, providing 2,100 square feet of much-needed additional space for Lincoln Center Theater's existing and new administrative functions.



GREEN ROOM \$400,000

The Green Room, including a Kitchenette adjacent to the main backstage corridor, provides a place for performers, staff and invited guests to gather informally.

KITCHENETTE \$100,000



BOX OFFICE \$250,000

The Box Office, which will be open on performance days, is located near the entrance to the Lobby.



CONCESSIONS BAR \$250,000

A bold, minimalist walnut-paneled Concessions Bar will become the social gathering place in the Lobby for audience members, artists and staff.



LULA LIFT \$250,000

An internal LULA Lift (Limited Use Limited Access) provides access from the first floor near the Rehearsal Room to the second floor by the Office Suite for individuals with mobility limitations.



DRESSING ROOMS \$100,000 each

Men's and Women's Dressing Rooms are located between the Theater and Rehearsal Room in an area that includes the Green Room and a wardrobe room.



THEATER CONTROL BOOTH \$100,000

The Theater Control Booth is the hub of LCT3's state-of-the-art lighting and sound technology.



CHANDELIER by Kiki Smith (committed)

A visually arresting contemporary chandelier extends over the Concessions Bar in the Lobby.

PRODUCTION OF CHANDELIER \$150,000



RECOGNITION WALL

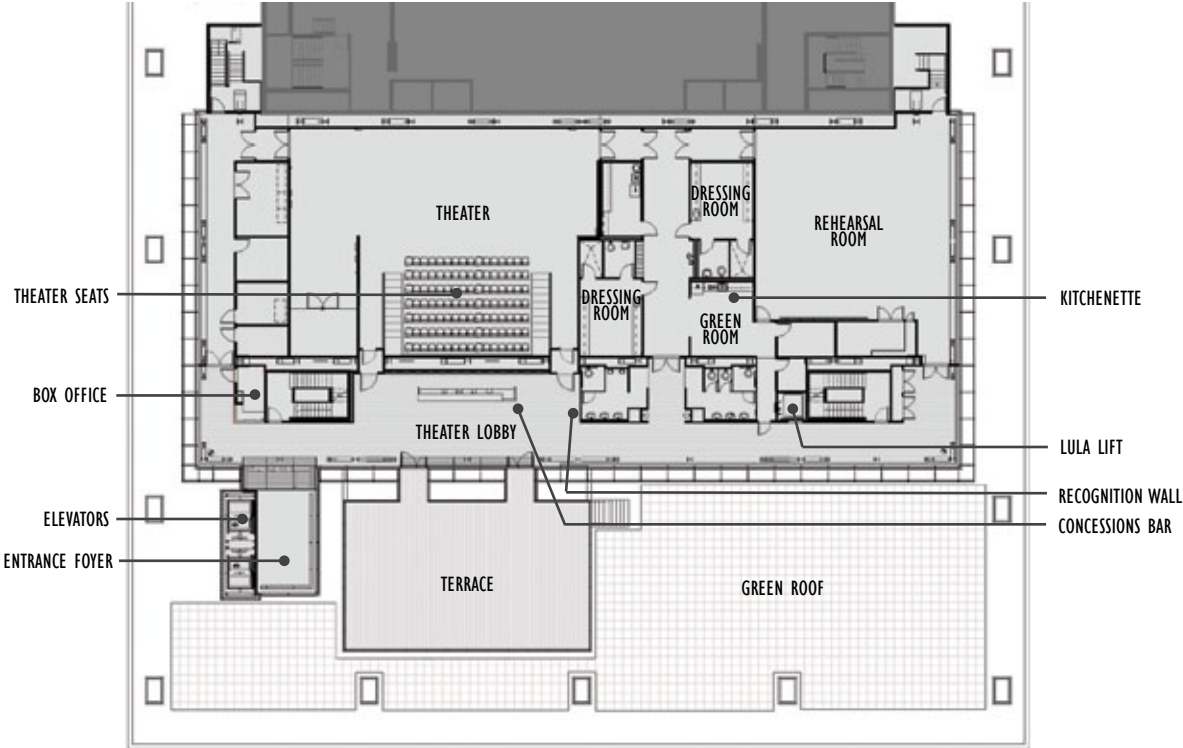
The Recognition Wall will display the names of donors to the LCT3 Capital Campaign.



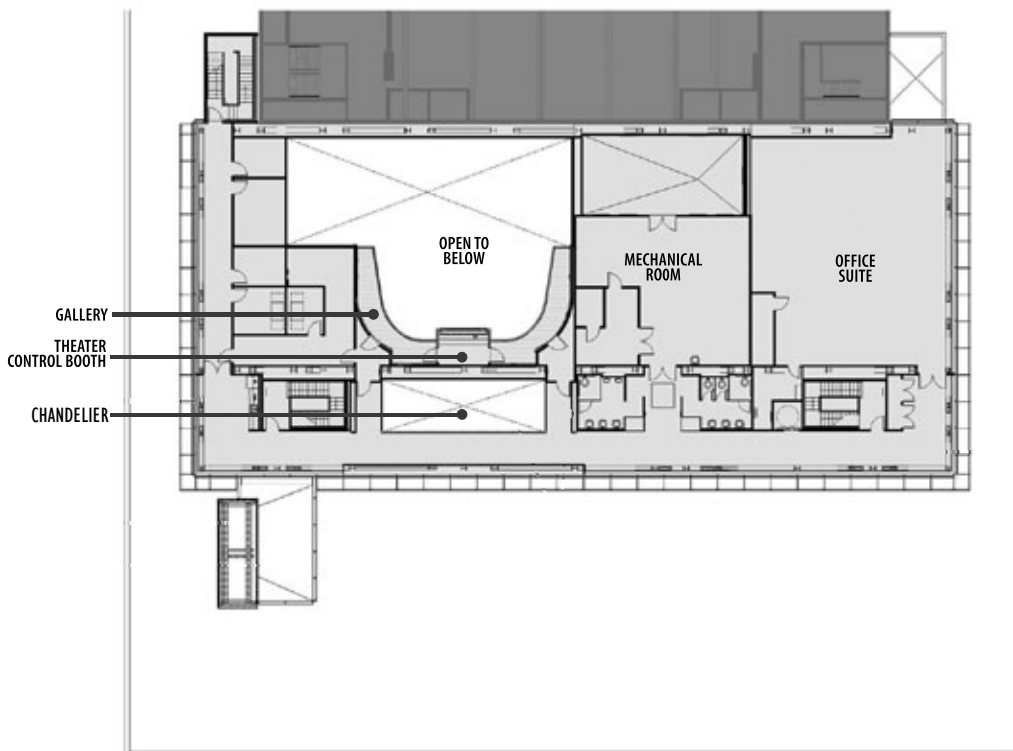
THEATER SEATS (112) \$5,000 each

As construction progresses and design decisions are formalized, additional naming opportunities are becoming available at various levels.

BUILDING PLANS



FIRST LEVEL



SECOND LEVEL

ENDOWMENT & PROGRAM SUPPORT

There are additional naming recognition opportunities for endowment and operating gifts to fund LCT3 program activities at the new theater, as well as the Mitzi E. Newhouse and Vivian Beaumont Theaters. We are also seeking to establish Chairs to support key Lincoln Center Theater staff positions. Examples from among these are:

- New American Works Program
- Music Theater Fund (committed)
- New Play Development & Production Funds
- Commissioning Fund
- Design Funds (costumes, sets & lighting)
- Season Sponsorships
- Open Stages Education Program
- Directors Lab
- Lincoln Center Theater Review
- Platform Series
- LincTix Program
- Artistic Director's Chair
- Executive Producer's Chair
- Resident Director's Chair
- LCT3 Director's Chair

For more information about supporting the LCT3 Capital Campaign and other programs at Lincoln Center Theater, please call LCT's Director of Development, Hattie K. Jutagir at 212 501 3250, or e-mail her at Jutagir@lct.org.



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André Bishop Bernard Gersten

ARTISTIC DIRECTOR EXECUTIVE PRODUCER

**LINCOLN
CENTER
THEATER**

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www.lct.org